

How to turn fragmented data from multiple sources into a streamlined and successful automated creation process



Daniel Lücke
Director Software Solutions

This is 4ALLPORTAL

150k+ User

100+ Successful Customers

20+ Years of experience

40+ Integrations



Audience Choice Awards:
2019, 2021, 2022



© 2022 – CHILI publish

Chili Publish & 4ALLPORTAL

What do you want to search for?

s.joachim@4allportal.com

Templates

External Assets Filter

Back

Versions (0)

Change history

Evolution tree

Edit template

Overview

Create Frame

Create Annotation

About

Search

PIM

Browse

Search

Image

Name

Chili Water - Ginger (Glass bottle)

Chili Water - Lime (Glass bottle)

Chili Water - Regular (Glass bottle)

RESOURCES

VARIABLES

Template content

Header infos

Offers valid Monday, September 7th through Thursday, December 31st.

main_image

promo

Offers valid Monday, September 7th through Thursday, December 31st.

\$ 5,99

\$ 5,99

\$ 9,99

A delicious and fresh water with a taste of ginger

A delicious and fresh water with a taste of ginger

A delicious and fresh natural water.

Page: 1 / 3

Zoom: 64

[EN]

Workspace

Simulate: End User

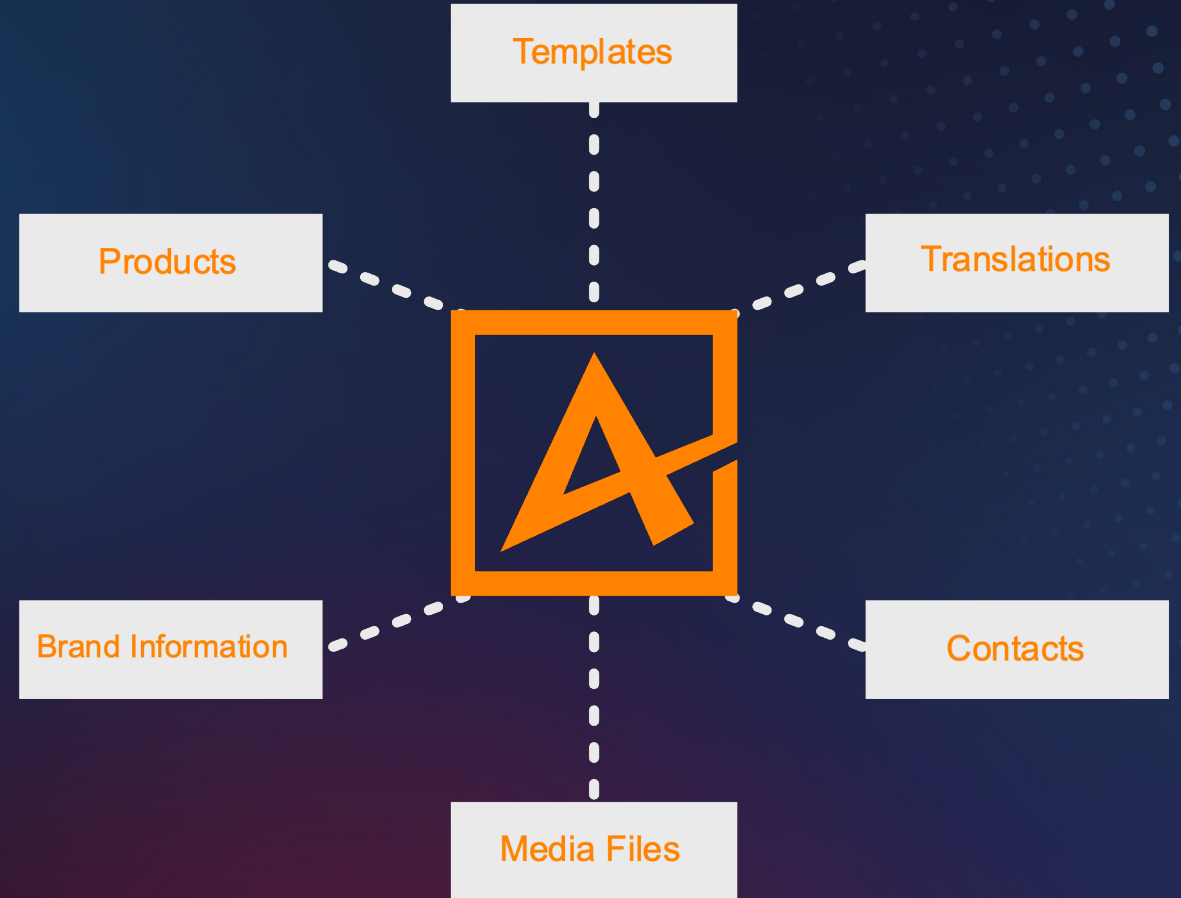
0 errors / 0 warnings

Last save: 1:56 minutes ago

Share

powered by 4ALLPORTAL

Constantly new data
from multiple sources
require a centralized
data management
approach. Every day.



Problems that affect the performance of my team



Designer

- ? Is my file on the file server and is it up to date?
- ? Is this content already approved?
- ? Did they send the feedback via Email, Teams or what channel?

Product Manager

- ? Is this product data ready to be used in all channels?
- ? Is the updated SAP data already maintained in all systems?

HR Management

- ? Do all employees have a current profile picture?
- ? Where is my declaration of consent for that employee?

Legal

- ? What texts are used on packaging?
- ? Does every language have the correct disclaimer?

Online Marketing

- ? Where is the Instagram Rendition of this photo?
- ? Where are the latest ads for my product?

Fragmented data prevents successful marketing automation and brand consistency

Break down data silos

Prepare for marketing automation



Media Files



Legal Texts



Product Data



Translations



Workflow

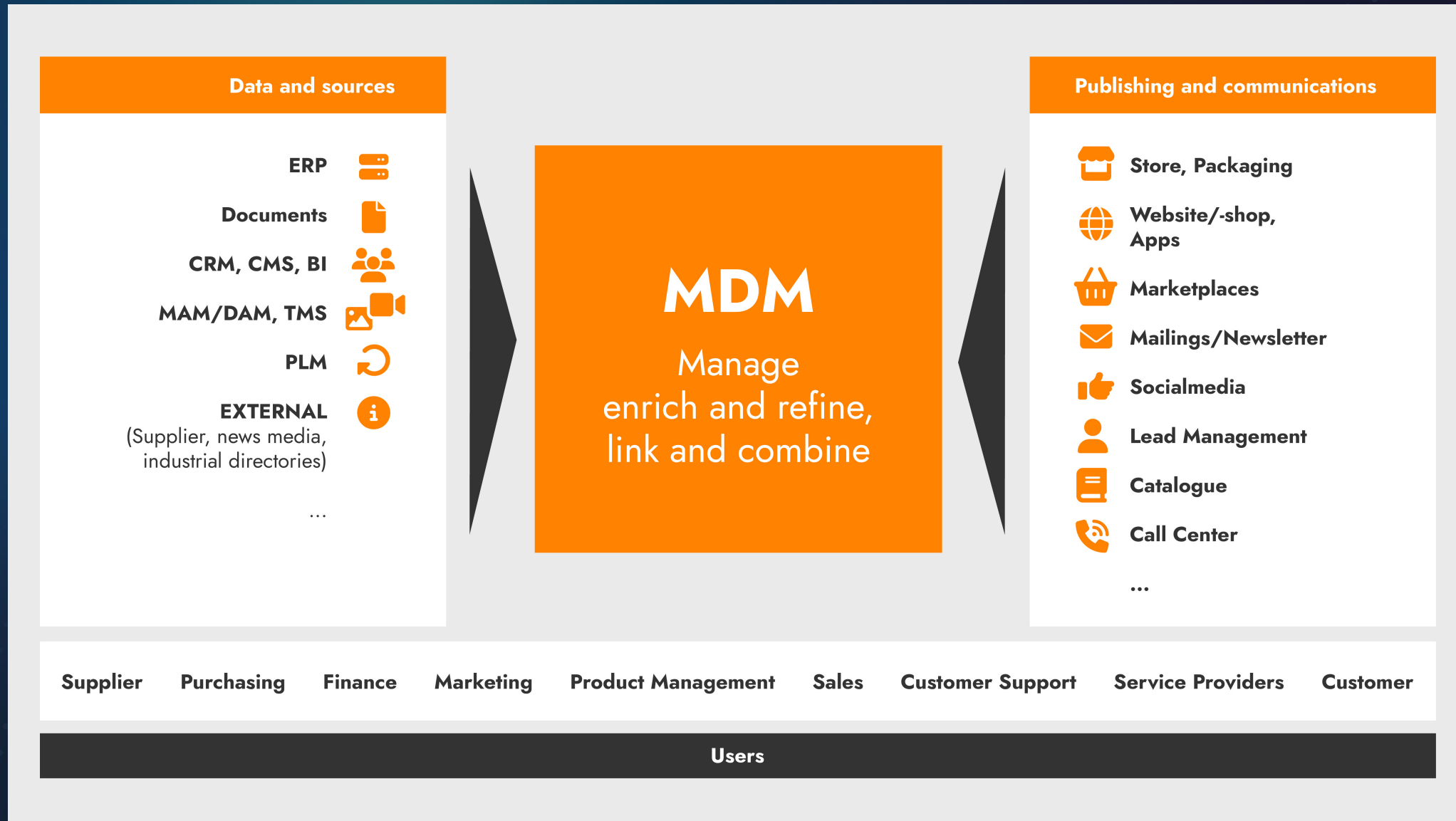


Print

Gartner:

“... leaders must take pragmatic and targeted actions to improve their enterprise data quality if they want to accelerate their organizations’ digital transformation”





Use any type of content in your CHILI templates



Media Files

Ads, Videos, Campaigns

Product Data

Brochures, Leaflet, Packaging

HR Data

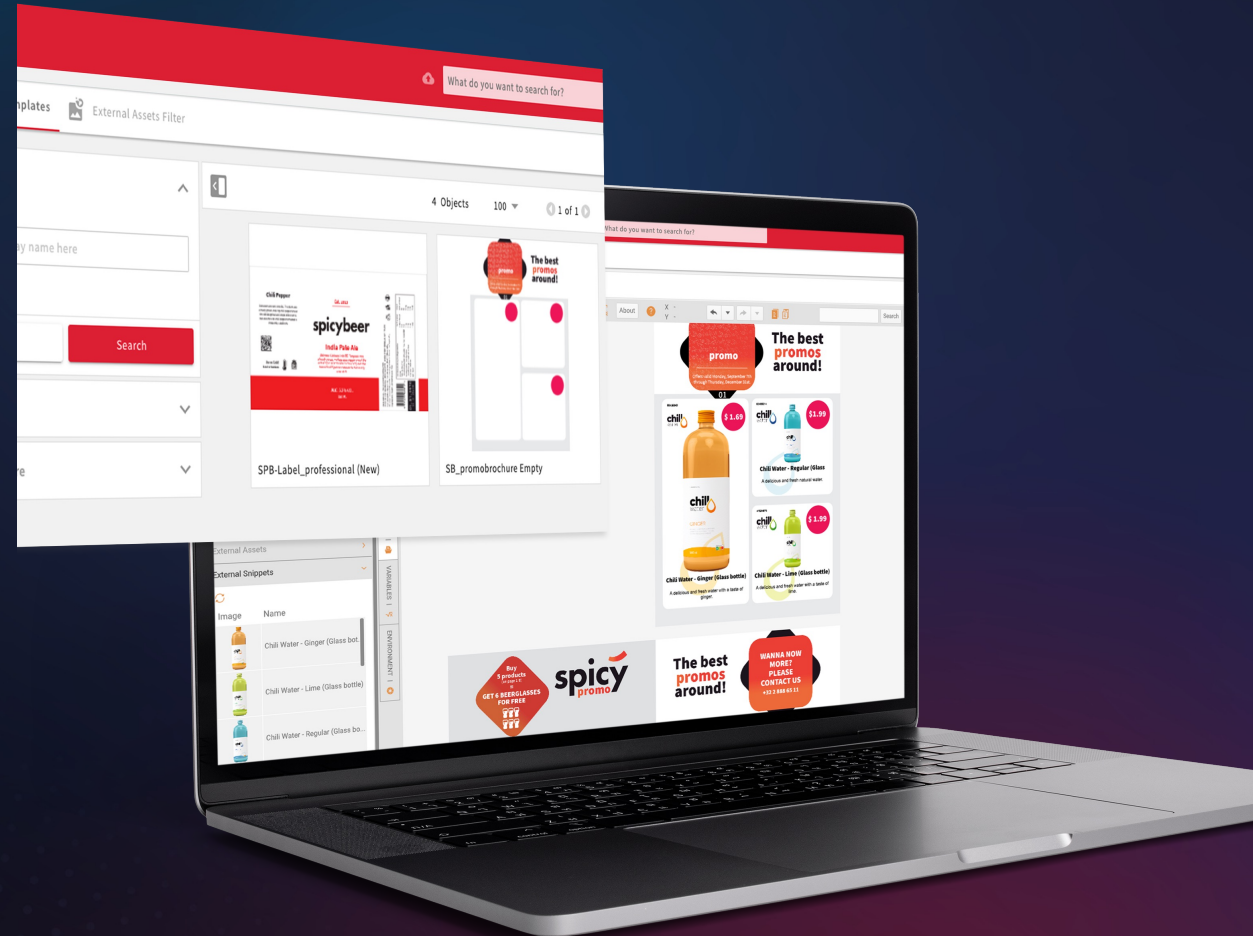
Business Cards, Promotional CVs

Event Data

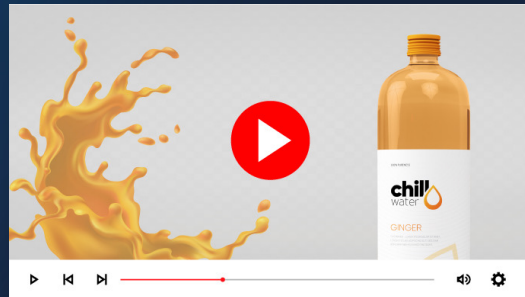
Handouts, Invitation, Schedule



4ALLPORTAL and CHILI publish as a seamless integration



4ALLPORTAL a Master Data Management System



DISCOUNT

0 % 20 % 100 %

✕

COMPANY INFORMATION

Company name *

The Beercompany ✕

Email *

drink@beercompany.com ✕

Phone

56956666 ✕

Website

beercompany.4allportal.chili.com ✕

PRODUCT MANAGER

Responsible person

Harald Juhnke

Company

The Beercompany ✕ ✕

Email

harald.junke@beercompany.com ✕

Product data sheet

Product name: Chill Water - Ginger (Glass bottle)

Article number: 60436540

Brand: Chill Water

Supplier: Glass-Bottle Inc.

Description: A delicious and fresh water with a taste of ginger.

Type: Food product

Last change on: 22.06.2022 07:38:49

Stock: 156465456

Standard price: 3.100

Sales description: Give your healthy lifestyle that extra boost with our Organic Ginger Concentrate. Natural. Nutrient-rich. Disease. Made from the whole ginger. Organic Ginger Concentrate made from the whole ginger tuber is perfect as a ginger shot, a tangy addition to your smoothies, and a ginger concentrate now and become part of the 4allportal family.

Description: A delicious and fresh water with a taste of ginger.

Powered by 4ALLPORTAL

24.10.22

Name

Chili Water - Ginger (Glass bottle)

Articlenumber

60436540

Stock

156465456

4ALLPORTAL

Home Shop About Us Customer Service

Home / Shop / Chili Water - Ginger (Glass bottle)

CHILI WATER - GINGER (GLASS BOTTLE)

Article number: Missing SKU

Missing Price €

Quantity

1

ADD TO CART

PRODUCT INFO

Give your healthy lifestyle that extra boost with our Organic Ginger Concentrate. Natural. Nutrient-rich. Disease. Made from the whole ginger. Organic Ginger Concentrate made from the whole ginger tuber is perfect as a ginger shot, a tangy addition to your smoothies, and a ginger concentrate now and become part of the 4allportal family.



PRODUCT LAUNCH

Take a closer look at our smart data management and get a demo right here.

Learn more about data management:
4allportal.com

