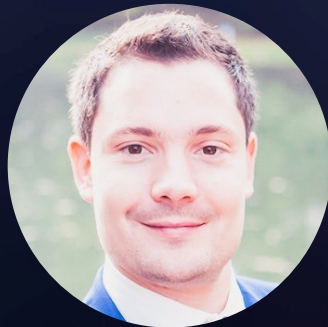
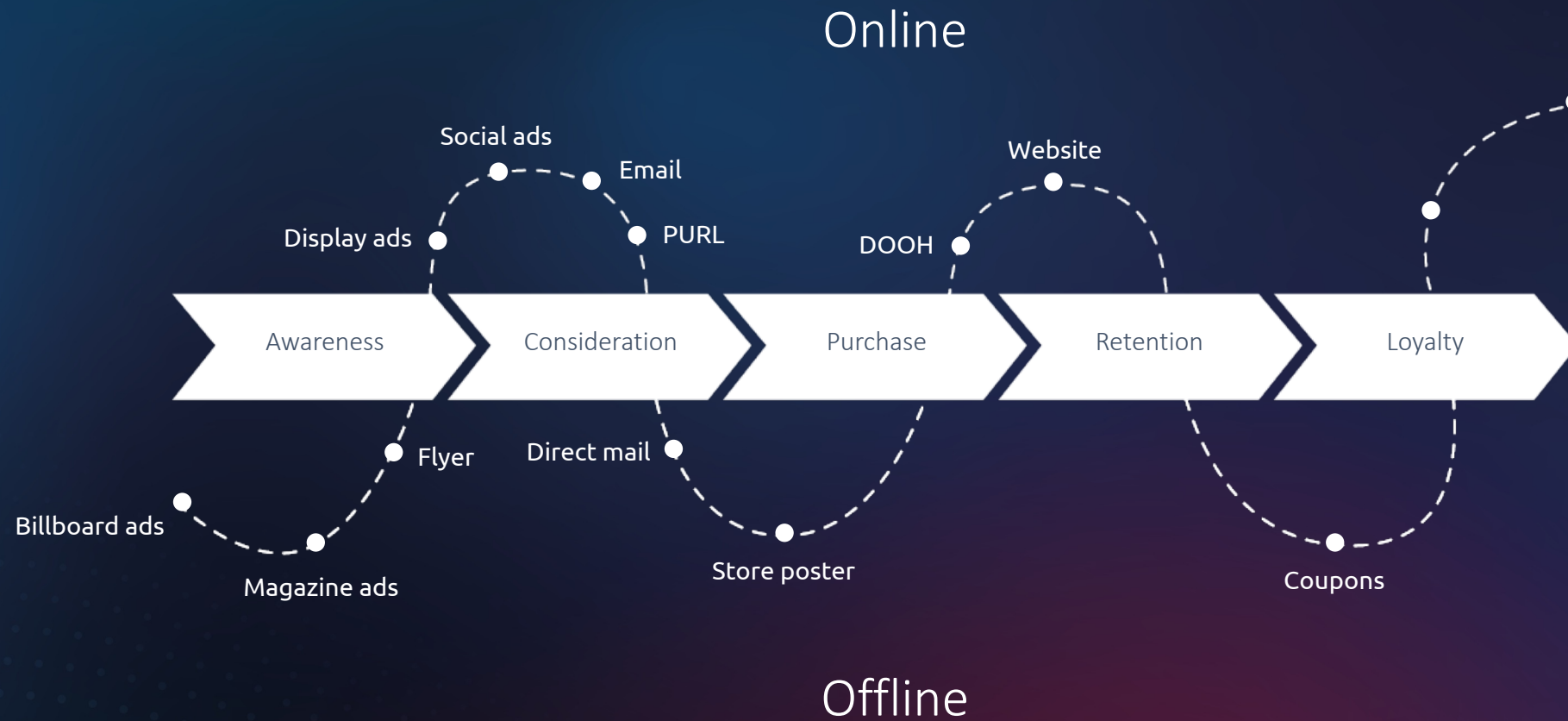


Multichannel graphics production with CHILI GraFx

Jeroen Cosyn – Product Owner CHILI publish

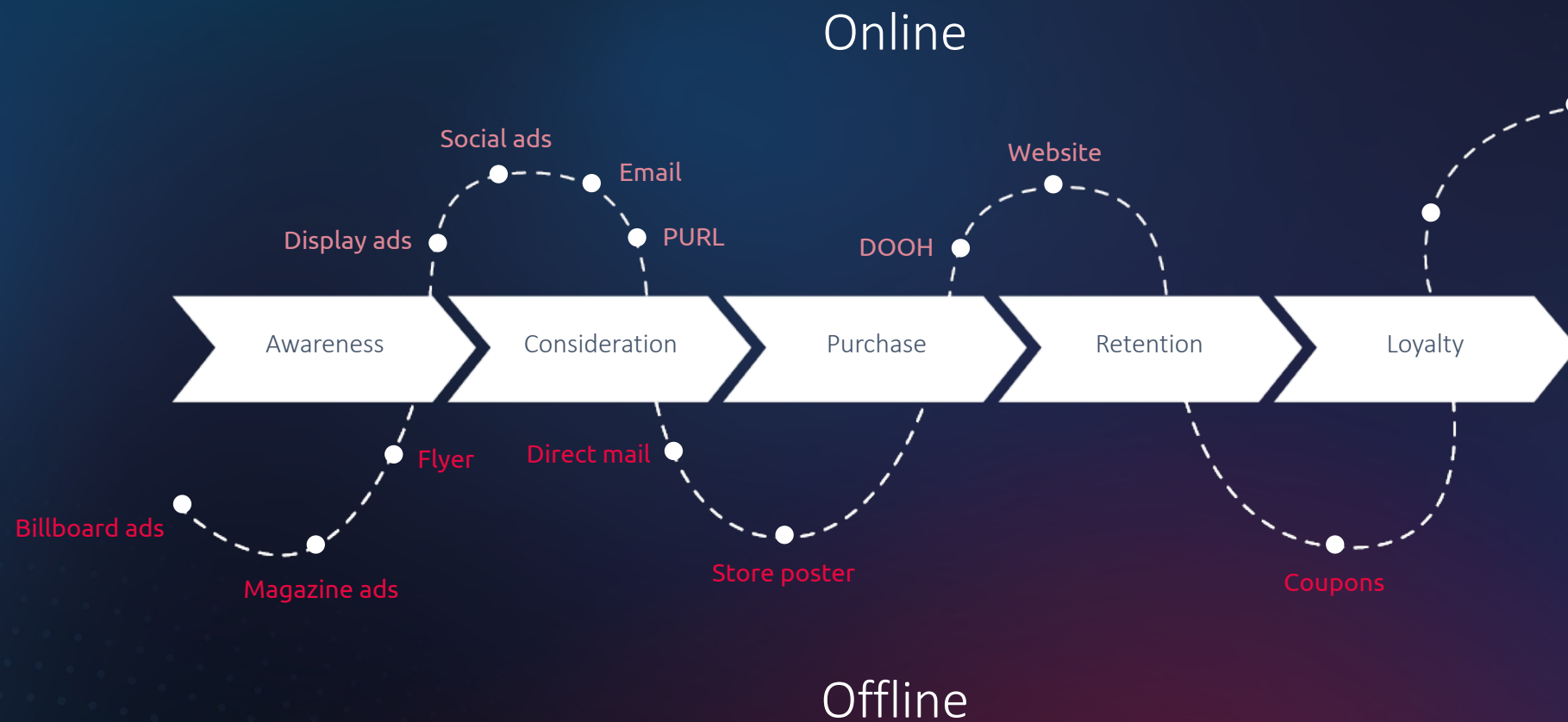


Marketing = phygital





Graphics production
by *CHILI publisher*



Statistics show that eight out of ten shoppers entered a store because a digital sign caught their interest, and **over 60% of consumers have noted that digital signage persuaded them to purchase advertised products** in place of or in addition to their intended purchase.

Source: [Scala](#) (digital signage)



CHILI
GraFx



Multi-channel creative automation platform



CHILI publisher → CHILI GraFx application



New smart template editor for digital

Create & automate



Shared resources



GraFxStylekits



GraFxData



GraFxInsights

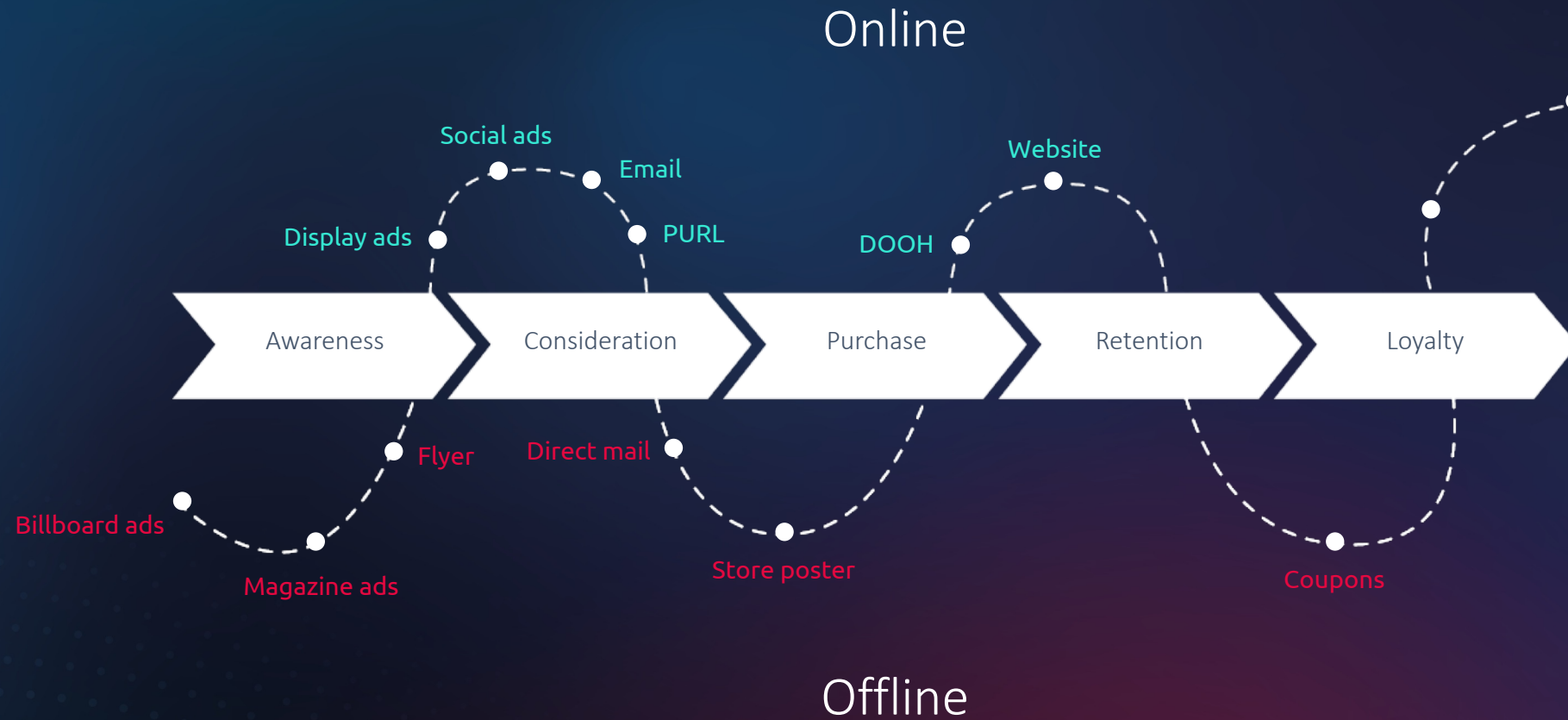


Connector framework

GraFx Studio specific

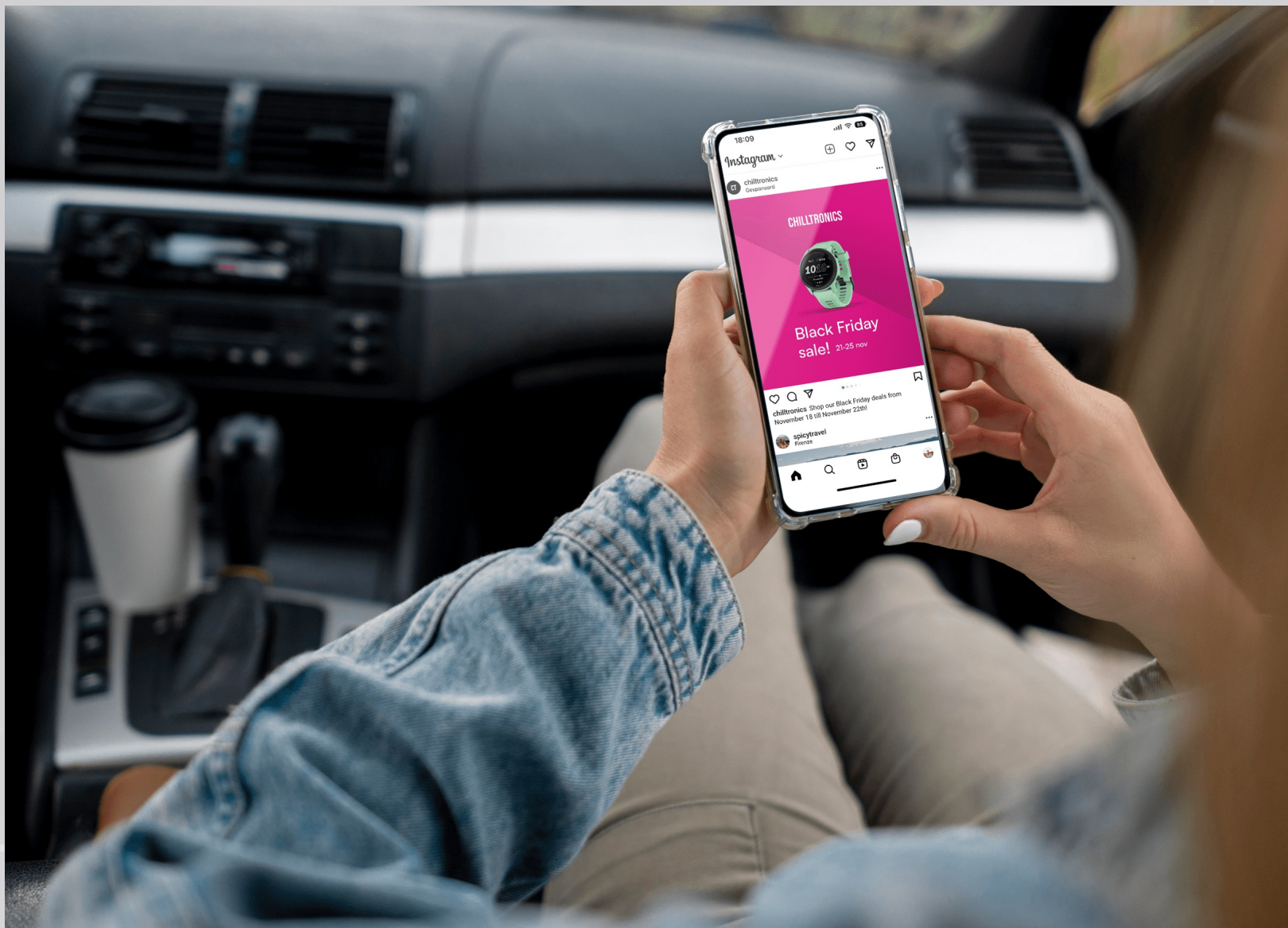


Graphics production
by *CHILI GraFx*











GraFx
Publisher



GraFxStudio



- Intuitive UX
- High performance
- Easy integration
- Connectivity



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Shop now




Black Friday sale!

21-25 nov

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Black Friday sale!
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CHILLTRONICS

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Billboard

CHILLTRONICS

▶ +

 Background



The future of *GraFx Studio*





Thank you!