

Creative Tech professionals

**22-23 NOV**Brussels



#### GraFx Studio Technology Stack

Pieter Van Parys – Chief Architect @ CHILI publish





### It's GraFx o clock

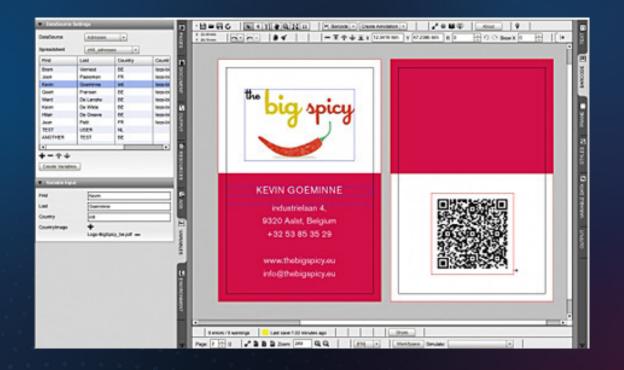


# Create a **standalone** online editor, easy to **integrate** and **extend**, ready for hyper**scale**

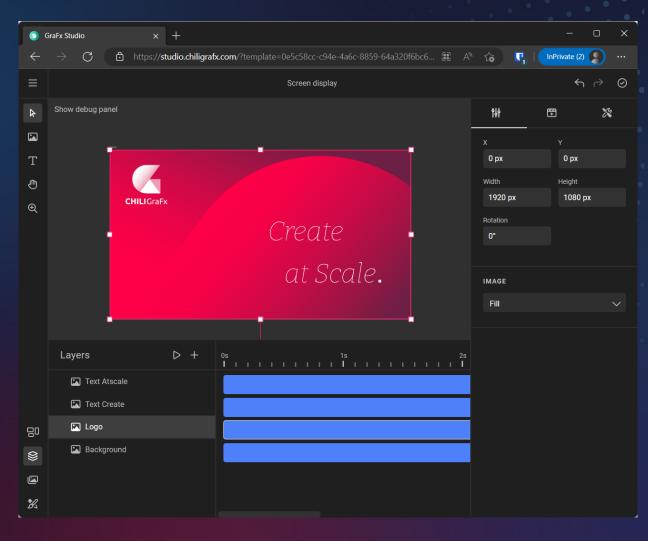


## GraFx Studio was built on the shoulder of giants

#### How it started



## How it's going

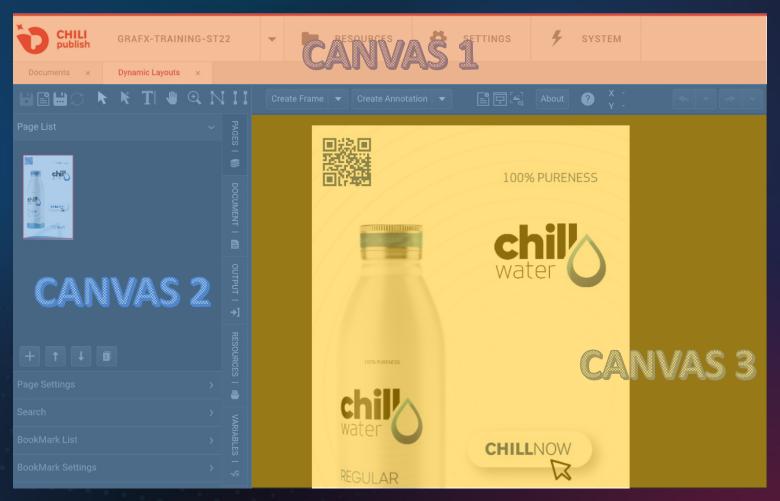




## Publisher is built on Chili.Forms UI Fx

#### How publisher is build





C# Source Compiled to JS

Control all pixels

UI Fx Document Canvas

#### Hard to solve issues



- Accessibility
- Performance
- Flexibility
  - JS compiler
- Versioning

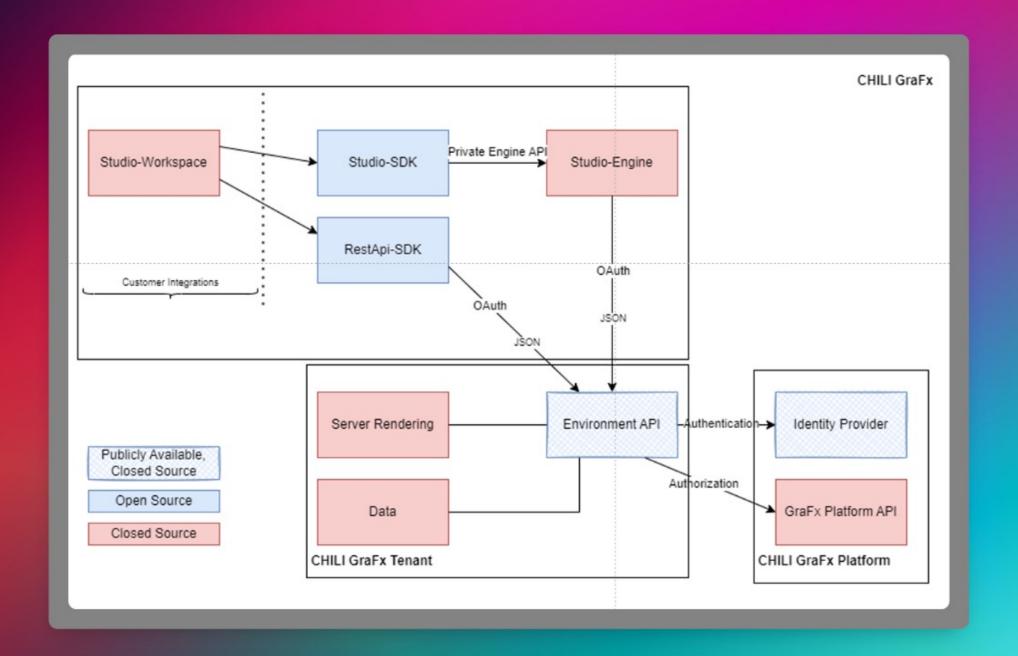


### GraFx Studio Architecture



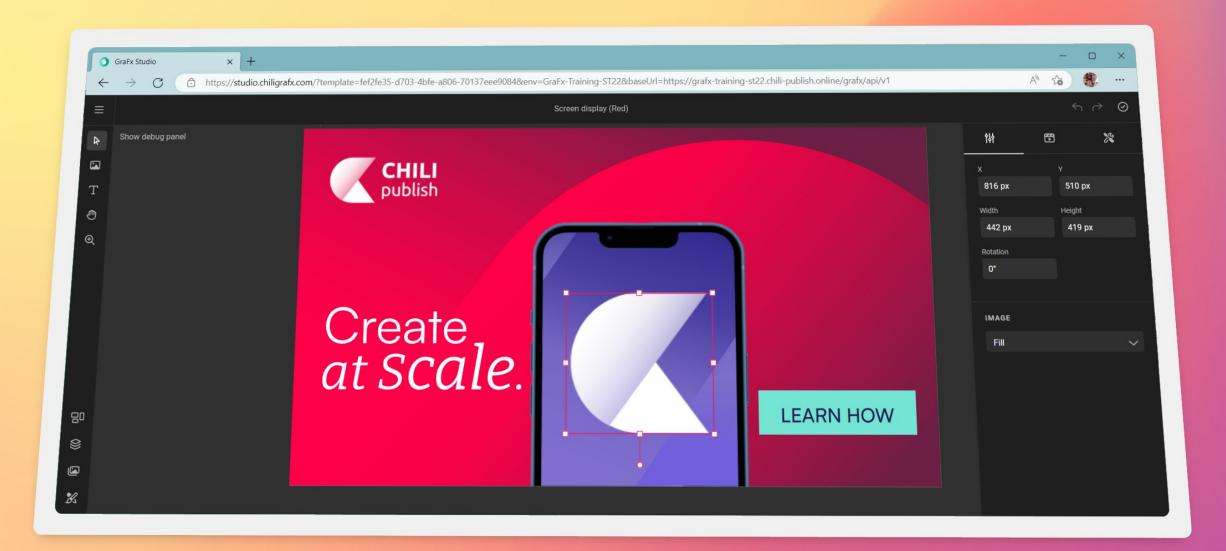


Studio Engine	Controls all pixels of the document canvas and is managing state of the application
Studio SDK	Wrapper for the engine responsible of exposing engine functionality in a controlled fashion
Studio Workspace	The default template designer interface to the engine. This is build upon the SDK
Environment API	Rest API used to manage all resources related to assets, documents, fonts, and rendering output





### GraFx Studio Frontend



#### Frontend Stack



- Studio Engine is rendered using Flutter
  - SKIA WASM based rendering
  - Embedded Scripting engine JS
- Studio SDK is a Typescript wrapper around engine
  - Exposing engine domain model
- Studio Workspace is a ReactJS application
  - 'Integration' of SDK
  - Eat your own dogfood



## Why Flutter?



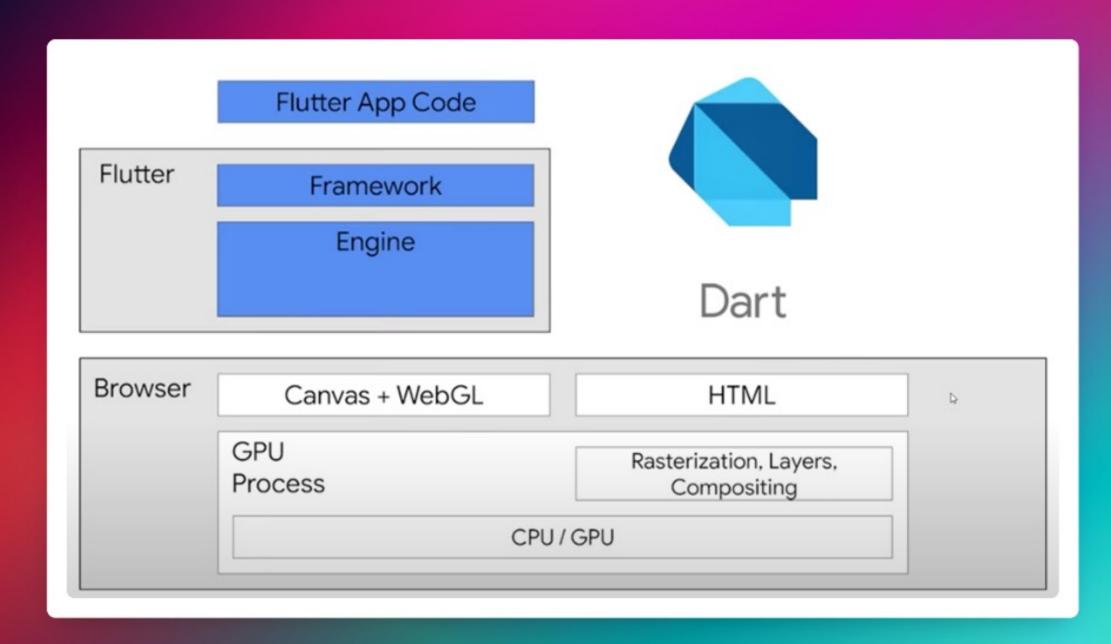
### URL > HTML



## Why Canvas & WebGL









#### Under the hood



- Studio engine is built in Dart
- Gets compiled to JavaScript (Google dart2js)
- Native code compilation
- High fidelity rendering using SKIA / canvaskit (WebAssembly)

#### What's in it for us?



- Flutter is our partner to keep pushing performance on web
- Lights out rendering on Linux/Windows servers
- Flutter innovation = Studio innovation
- Working with Google teams
- Access to 120k developer community
- Speed of development!



## Flutter lets us scale and boost feature output



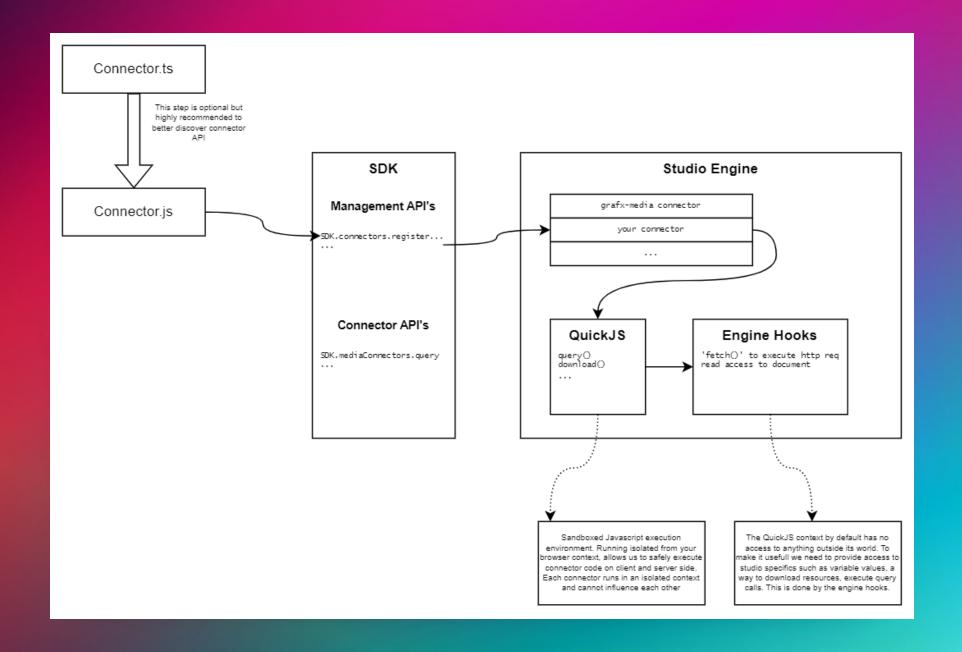
## QuickJS

Embedded JS scripting engine

#### Boost extensibility - Connectors



- Media / Font / Stylekit / Template / ...
- Unified API to integrate external systems
- Studio Alpha contains GraFx-media and GraFx-font connector
- Experimental for 3rd party
- Cornerstone of GraFx Studio
- chili-publish/grafx-connector-template (github.com)
- First-class resource on GraFx plaform



#### Boost extensibility - Actions



- Every action in Studio will be JS code execution
- Basic / expert mode
- Design time
- Time & memory budget

#### Boost extensibility - Future



- Endless possibilities
- Snippet libraries
- Figma style plugins

•



## Demo



## Studio SDK

#### Goals



- Developer experience
  - Focus on documentation
  - Lightweight
  - Discoverable, easy to integrate
- Open Source
  - Community of integrators
- Independent from Environment API
  - Connectors
  - ! Output Rendering
  - Bring Your Own Data



## No more 'How?' Time for 'What?'

#### Eat your own dogfood



- Studio Workspace has no special treatment
- Only uses public SDK functionality
- Fast feedback loop
- API Design

#### Open Source

- Give us a star!
- Alpha release
  - GH Issues to gather feedback API design
- SDK is a building block



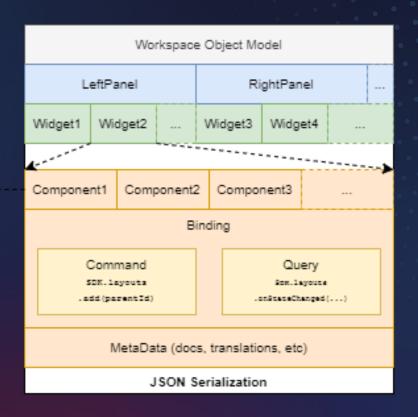


## Studio Workspace





- Alpha: template designer workspace
- End user workspace
  - Integration ready!
- Workspace = json
- Theming + extensibility
- BYO Panel / Widgets (Future)





## Engine + SDK + Workspace =

GraFx Studio

#### Hosting GraFx Studio



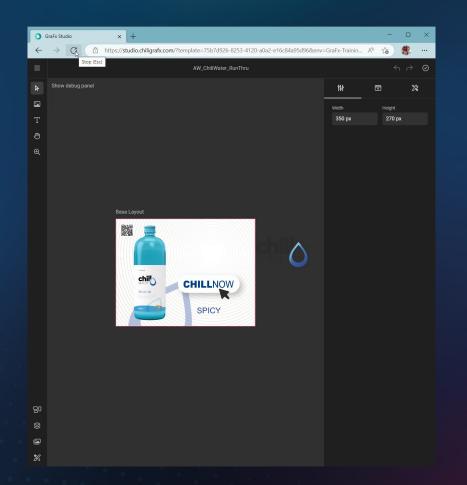
- All static files Azure CDN hosted
- Studio Application hosted on edge computing
  - Guaranteed Studio startup time

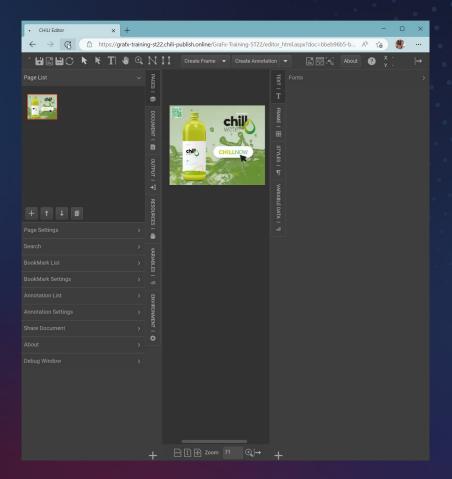
#### First results



- Cold start SDK
  - 3.7 MB
  - <= 1,5s
- Reload SDK
  - <1 kb
  - <= 600ms
- Yet to be optimized









## Thank you!



## Questions?