



All-out PHYGITAL

The community gathering for
Creative Tech professionals

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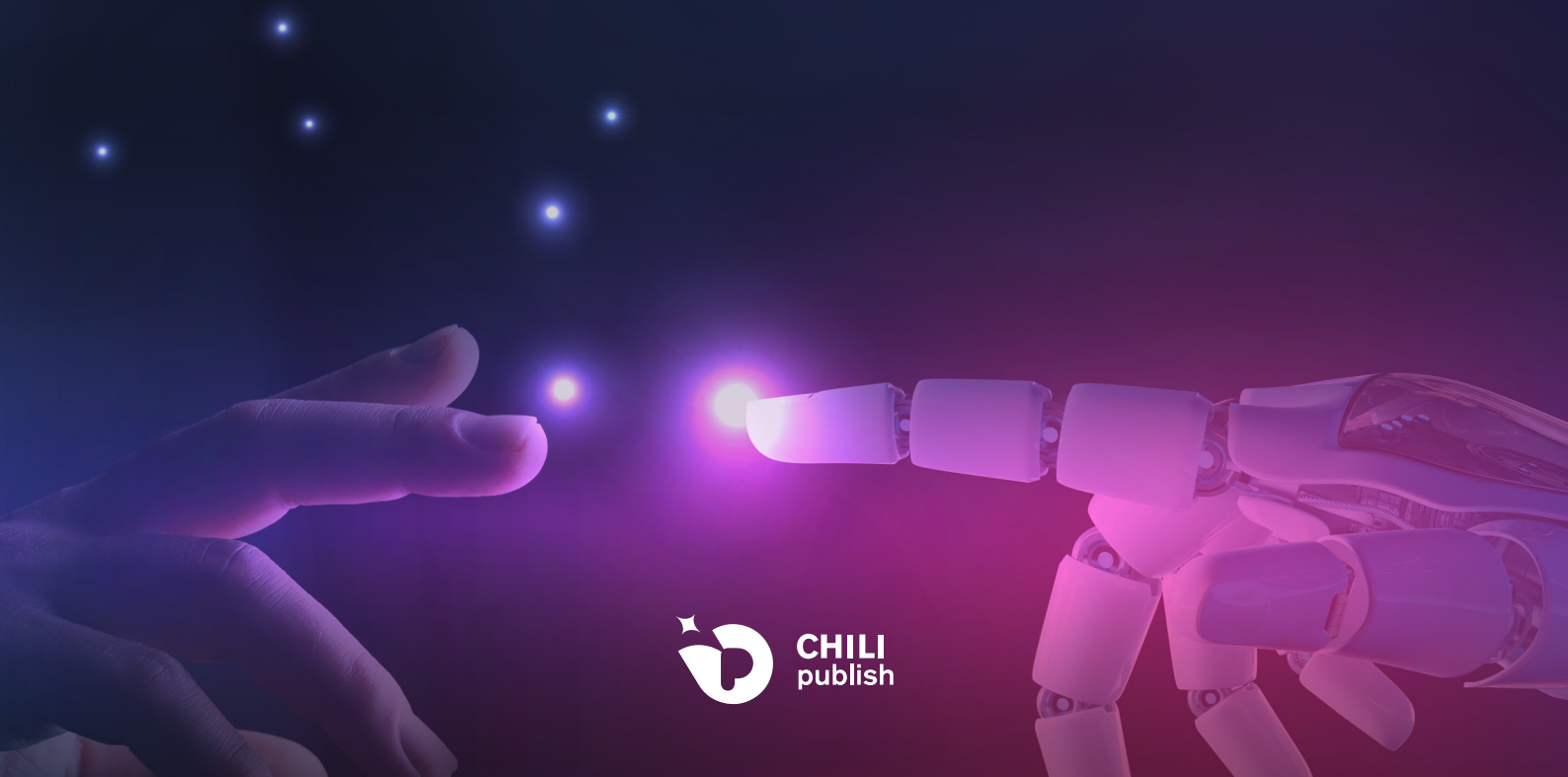
22-23 NOV
@BRUSSELS, The EGG

SPICY talks '22 returns in person! This year's event will be centered around our new product that enables customers to take 'phygital' variant production to a whole new level to solve real-world challenges. It's an unmissable opportunity to learn more about the evolution of CHILI publisher and hear from industry thought leaders like Forrester and Dave Birss.

Our client base consists of **brands, retailers, agencies, media owners and martech providers** and all will take part in a 2-day programme of one-to-one meetings, multi-track conferences and networking. More to come on our website!

As a sponsor to this event, you'll get an opportunity to present your business strategy with access to private meeting rooms. Share your CHILI publish use cases so our users can fully understand the value of our partnership that gets them closer to delivering consumer promotions to market at hyper-speed.

Don't miss the opportunity to join in.





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BENEFITS OF SPONSORSHIP	GOLD LEVEL (2) €7000	SILVER LEVEL (5) €3500	BRONZE LEVEL (3) €1500
20 minutes presentation/ seat on pannel discussion	✓		
Premium booth location + private meeting room	✓		
Digital ad displayed on media walls (no sound)*	✓		
Full page advert in show guide	✓		
Post-event emailing to attendees via CHILI publish	✓	✓	
Logo in show guide	✓	✓	
Logo in email marketing	✓	✓	
Post-event attendee list without emails	✓	✓	
Logo on event website	✓	✓	✓
Logo onsite holding slides	✓	✓	✓
Team passes	3	2	2
Client passes	5	3	2
Exhibit space + round table	✓	✓	✓
Meeting scheduler (open to attendees)	✓	✓	✓
Branded item in goodie bag	✓	✓	✓
Social media promotion	✓	✓	✓
Company logo and description on event website with URL link to company website	1500 characters	1000 characters	500 characters

*20-second ad related to a CHILI publish use case

SPICY talks 2019



2000
handshakes



1200 coffees



6 hours of
dancing



A few sponsors:



A few customers
that attended:

AIRBUS

colruyt



Want in? Contact us and be part of SPICY talks 2022 Europe
Email to Fabian Prudhomme - fabian@chili-publish.com

